



January 17, 2011

P. Christopher Earley, Dean
University of Connecticut
School of Business
2100 Hillside Road, U-1041
Storrs, CT 06269-1041
Via email: christopher.earley@business.uconn.edu

Dear Dean Earley:

It is my pleasure to inform you that the peer review team recommendation to extend maintenance of accreditation for the undergraduate, master's and doctoral degree programs in business offered by the University of Connecticut is concurred with by the Maintenance of Accreditation Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the school.

One purpose of peer review is to stimulate further continuous improvement of quality programs. As noted in the team report, the University of Connecticut is to be commended on the following strengths and effective practices:

1. **Experiential Learning** – Experiential Learning gives students hands on experience with real business problems in business settings and allows the students to network with professionals in the companies. Experiential Learning has several components including internships and the Accelerator Labs where students work with companies on projects.
2. **Management and Engineering for Manufacturing** – This is a joint degree between the School of Business and the School of Engineering that allows engineering students to learn cost accounting, valuation and capital budgeting skills.
3. **Graduate Learning Business Center** – Located in the heart of downtown Hartford, UConn's Graduate Business Learning Center is a state-of-the-art facility with the latest technology and home to the MBA and Executive MBA programs as well as the SS&C Technologies Financial Accelerator.
4. **STAR Accounts** – Since 2008, each faculty member has been given a Supplementary Teaching and Research (STAR) Account, with \$3500-4500 per faculty member, to spend on any teaching or research activity and travel. Over the past year more internal grants have been awarded through an open competition process for research and teaching development. These grants are funded through the school's centers and discretionary funds and amounted to over \$400,000 for 2010.

Additionally, in the interest of continuous improvement, the University of Connecticut should closely monitor the following items and incorporate them in your ongoing strategic planning initiatives:

1. The Committee encourages the school to continue to strengthen its research profile, especially in light of the doctoral programs offered. Engage and communicate with faculty on the AQ and PQ criteria. (Standard 10: Faculty Qualifications)
2. The proportions of AQ faculty in accounting should be strengthened in view of the school's doctoral-granting status. (Standard 10: Faculty qualifications)
3. Review the Assurance of Learning processes for simplification and focus on programmatic goals. For example, much data is generated from multiple assessments, in multiple courses by multiple individuals.

Some of the interdisciplinary and major programmatic goal and assessment insights might be missed with the current processes. (Assurance of Learning Standards 16, 18, 21)

The next on-site maintenance review occurs in 2015-2016. A timeline specific to your visit year is attached¹. Please note that your Maintenance Review Application will be due on July 1st, 2013. This application initiates the maintenance process. In this application you will be expected to provide an update on progress in addressing the concerns stated above in addition to other relevant information for initiation of the next maintenance review.

Please refer to the [Maintenance of Accreditation Handbook](#) for more information regarding the processes for maintenance of accreditation. The handbook is updated periodically to provide the most current process improvements. Please monitor the website to make certain that you have the most current version.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the maintenance of accreditation process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,

A handwritten signature in black ink that reads "Andrew J. Policano". The signature is written in a cursive style with a long horizontal stroke at the end.

Andrew Policano, Chair
Board of Directors

cc: Peer Review Team
SueAnn Ambron, Business Team Chair
Susan Phillips, Business Team Member
Mary Stone, Accounting Team Chair
Vairam Arunachalam, Accounting Team Member

SCOPE OF ACCREDITATION
Maintenance of Accreditation December 2010

Name of Institution:

University of Connecticut

Name of Business Academic Unit:

School of Business

List of Degree Programs Reviewed:

<i>Name of Degree Program</i>	<i>Major(s), Concentration(s), Area(s) of Emphasis</i>
BS	Business Administration
BS	Business and Technology
BS	Management and Engineering for Management
MBA Full-Time	
MBA Part-Time Hartford	
MBA Part-Time Stamford	
MBA Part-Time Waterbury	
Executive MBA	
Ph.D.	

MAINTENANCE OF ACCREDITATION TIMELINE - Visit 2015-2016

<u>11-12</u>	<u>12-13</u>	<u>13-14</u>	<u>14-15</u>	<u>15-16</u>
<ul style="list-style-type: none"> Review and Refine Strategic Management Plan Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year
		<ul style="list-style-type: none"> July 1 - Submit Maintenance Review Application with signed cover letter requesting maintenance review and preferred visit dates. 	<ul style="list-style-type: none"> Accreditation Coordinating Committee rules on exclusions and the scope of the accreditation visit 	<ul style="list-style-type: none"> Submit Fifth Year Maintenance Report
		<ul style="list-style-type: none"> Submit List of Degree Programs including Catalogs 	<ul style="list-style-type: none"> Work with AACSB to select Peer Review Team from peer and aspirant groups 	<ul style="list-style-type: none"> Submit Policies for Faculty Management, including Non-Tenure Track Faculty
		<ul style="list-style-type: none"> Submit request for exclusion of degree programs including justification for the request 	<ul style="list-style-type: none"> Work with AACSB to set the visit date 	<ul style="list-style-type: none"> Submit Executive Summary including effective practices
		<ul style="list-style-type: none"> Submit List of Comparison Groups (Peer, Competitive, and Aspirant) <p><i>Previous four items to be submitted together.</i></p>		<ul style="list-style-type: none"> Accreditation Statistical Reports available on request to applicant and team members
				<ul style="list-style-type: none"> Work with Peer Review Team to prepare the Visit Schedule
				<ul style="list-style-type: none"> Peer Review Team Visit